



Executive Summary

81001 (PUEBLO)
81001 (PUEBLO, CO)
Geography: ZIP Code

81001 (PUEBLO, CO)

Population

2000 Population	29,786
2010 Population	30,052
2013 Population	30,093
2018 Population	30,502
2000-2010 Annual Rate	0.09%
2010-2013 Annual Rate	0.04%
2013-2018 Annual Rate	0.27%
2013 Male Population	48.8%
2013 Female Population	51.2%
2013 Median Age	34.5

In the identified area, the current year population is 30,093. In 2010, the Census count in the area was 30,052. The rate of change since 2010 was 0.04% annually. The five-year projection for the population in the area is 30,502 representing a change of 0.27% annually from 2013 to 2018. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 34.5, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	72.3%
2013 Black Alone	2.4%
2013 American Indian/Alaska Native Alone	2.3%
2013 Asian Alone	1.2%
2013 Pacific Islander Alone	0.1%
2013 Other Race	17.4%
2013 Two or More Races	4.3%
2013 Hispanic Origin (Any Race)	55.3%

Persons of Hispanic origin represent 55.3% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 73.5 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	11,397
2010 Households	11,693
2013 Total Households	11,722
2018 Total Households	11,926
2000-2010 Annual Rate	0.26%
2010-2013 Annual Rate	0.08%
2013-2018 Annual Rate	0.35%
2013 Average Household Size	2.46

The household count in this area has changed from 11,693 in 2010 to 11,722 in the current year, a change of 0.08% annually. The five-year projection of households is 11,926, a change of 0.35% annually from the current year total. Average household size is currently 2.46, compared to 2.46 in the year 2010. The number of families in the current year is 7,165 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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Median Household Income

2013 Median Household Income	\$29,824
2018 Median Household Income	\$32,804
2013-2018 Annual Rate	1.92%

Average Household Income

2013 Average Household Income	\$44,975
2018 Average Household Income	\$52,009
2013-2018 Annual Rate	2.95%

Per Capita Income

2013 Per Capita Income	\$18,325
2018 Per Capita Income	\$21,130
2013-2018 Annual Rate	2.89%

Households by Income

Current median household income is \$29,824 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$32,804 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$44,975 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$52,009 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$18,325 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$21,130 in five years, compared to \$32,073 for all U.S. households

Housing

2000 Total Housing Units	12,253
2000 Owner Occupied Housing Units	7,177
2000 Owner Occupied Housing Units	4,220
2000 Vacant Housing Units	856
2010 Total Housing Units	12,946
2010 Owner Occupied Housing Units	6,365
2010 Renter Occupied Housing Units	5,327
2010 Vacant Housing Units	1,253
2013 Total Housing Units	13,171
2013 Owner Occupied Housing Units	5,969
2013 Renter Occupied Housing Units	5,753
2013 Vacant Housing Units	1,449
2018 Total Housing Units	13,486
2018 Owner Occupied Housing Units	6,080
2018 Renter Occupied Housing Units	5,846
2018 Vacant Housing Units	1,560

Currently, 45.3% of the 13,171 housing units in the area are owner occupied; 43.7%, renter occupied; and 11.0% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 12,946 housing units in the area - 49.2% owner occupied, 41.1% renter occupied, and 9.7% vacant. The annual rate of change in housing units since 2010 is 0.77%. Median home value in the area is \$112,641, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 3.17% annually to \$131,647.

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